# **YASTI JAIN**

## **UI UX Designer**

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Mumbai,India

- https://www.linkedin.com/in/yasti-j
- www,behance.net/yastijain

## **CAREER OBJECTIVE**

As a curious, creative, and outgoing UI/UX designer, I am driven to create visually stunning and intuitive designs that enhance the user experience. My ultimate goal is to use my skills and passion to improve the digital lives of users and contribute to the success of the company I work for.

### **WORK EXPERIENCE**

### Creative Graphic Designer

#### 3 Folks Media

- iii Sept 2020 Dec 2020
- Mumbai
- "I was responsible for elevating the company's social media presence through the design and implementation of visually engaging and compelling content, resulting in an increase in online engagement and brand awareness."

### UI/UX Designer

#### **Defiance Tech**

- iii June 2022 Aug 2022
- Mumbai
- "I worked in the field of UI/UX designing by successfully providing solutions for a diverse range of clients, effectively addressing their individual needs and addressing complex design challenges resulting in increase in user satisfaction and interaction."

#### **Sudha Solutions**

- March 2023 April 2023
- Mumbai
- "As a UI/UX intern, I contributed to the creation of intuitive and interactive digital experiences. I conducted user research, created wireframes and prototypes, designed interactive elements. Collaborating with teams, I gained practical experience in UI/UX design, enhanced skills in user research, visual design, and stayed updated with design trends. This internship allowed me to contribute to the design process, learn from experienced designers, and develop a solid foundation in UI/UX principles."

### **EDUCATION**

B.E.

Electronics and Telecommunication

St. Francis Institute of Technology

- i July 2019 current
- Mumbai
- 7.9/10

## **SKILLS**

#### **Technical**

- Figma
- Adobe XD
- HTML/ CSS
- Adobe Draw

#### **Communication Skills**

- Time management:
- Teamwork
- Public speaking
- Media relations

### **CERTIFICATIONS**

- UI/UX Design course from DESIGNERRS
- UI/UX Design Course from Coursera

## **ACTIVITIES**

- Head, NSS SFIT(2021-22)
- Creative Head, ISTE(2021-22)
- · Creative Head, College Fest(2022)